



American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™

Michigan Chapter

Conference on Childhood Obesity Management for the Primary Care Provider



Saturday, May 15, 2010
8:00am – 5:00 pm

**Lansing Community College,
West Campus
5708 Cornerstone Dr., Lansing, MI**

Registration Deadline: May 7th

Michigan Chapter
221 North Pine Street
Lansing, MI 48933

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Objectives

1. Understand the current research and best practices promoted by the AAP.
2. Foster relationships and partnerships between physicians and early childhood professionals to prevent obesity and promote nutrition and physical activity in young children.
3. Increase awareness of referral resources in the community for treatment of obesity.
4. Understand the latest coding and billing requirements of Medicaid and Blue Cross to assess and treat obesity.
5. Provide primary care physicians with the tools and anticipatory guidance to educate families and motivate them to adopt habits of healthy eating and physical activity.
6. Access tools to monitor and calculate BMI.
7. Access tools to assist families in developing meal plans and logging nutrition and physical activity.

Please join us for the MIAAP 2nd Annual:
**Conference on Obesity
 Management for the Primary
 Care Provider**

**Saturday, May 15, 2010
 8:00am – 5:00 pm**

**Lansing Community College, West Campus
 5708 Cornerstone Dr., Lansing, MI
 *Parking available on-site**

Intended Audience: Physicians, administrators, billing staff, and all other health care professionals

Fees: MIAAP Members

Fellows: \$85
 Residents: \$50
 Students: \$25

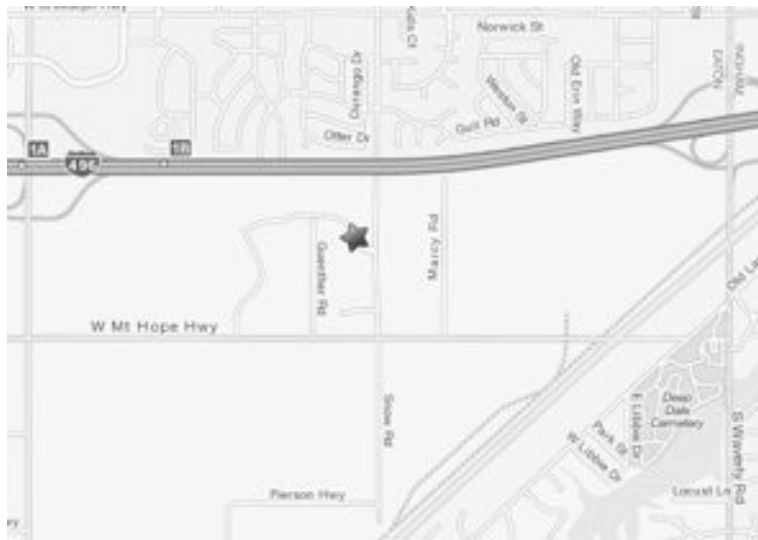
Non-member Health Professionals: \$125

3 Easy Ways to Register: Deadline May 7th

Online: <http://events.constantcontact.com/register/event?oeidk=a07e2qw59xob43b2151>

Mail: Please complete the form and mail back to
 221 N. Pine, Lansing, MI 48933

Fax: Please fax back to (517) 371-9080—Attn: Brie
Credit cards accepted!



For more information: www.miaap.org or contact Michele Strasz, Michele.strasz@miaap.org or 517-484-3013

Tentative Schedule

8:00-8:30 am	Registration and breakfast
8:30 am	Welcome and introductions: Tom Peterson, MD
8:45 – 9:00 am	Where Does MI Stand in 2010? Childhood Obesity in 2010.
9:00 -10:00am	Keynote: Dr. Ihuoma Eneli, Nationwide Children’s Hospital <i>Best Practices in Ohio: Lessons to be Learned for MI</i>
10:00-10:15am	Break
10:15-11:15am	Peer to Peer Best Practices Panel – How it can Be Done?
11:15am – 12:00pm	Breakout Sessions Part 1
12-1PM	Lunch Presentation 12:30- 1:00pm <i>Head Start Community Partnership to Reduce Early Childhood Obesity</i>
1:15-2PM	Breakouts Part 2
2-2:15	Break
2:15-3:00	Breakouts Part 3
	<u><i>Breakout Session Options</i></u>
	1. Let’s Get Healthy: Using 5210 messages in your practice (repeated)
	2. The Stack, Spoon, Sprinkle System - Nutrition Guidance for Use in the Pediatric Primary Care Setting
	3. Promoting Healthy Eating and Active Living through Various Visits in a Primary Care Setting
	4. Train the Trainer: Motivating your peers to engage in obesity prevention and treatment.
	5. Billing for Obesity Screening and Treatment Services (repeated)
	6. Using MCIR (MI Care Improvement Registry) to track BMI
	6. Head Start Early Childhood Partnerships– Facilitated discussion for Capitol Region Physicians and Head Start professionals
3:00-3:30	Wrap Up and Evaluation
3:30 – 5:00 pm	Open Forum*

**Join the MIAAP Board of Directors for an open discussion on issues impacting pediatric practice and child health in MI. Led by Dr. Charles Barone, Board Chair.*

Continuing Medical Education credits have been applied for with the American Academy of Pediatrics. Details will be emailed as soon as they become available. Breakout Sessions are subject to change.

Registration Form

Name: _____
 Credentials: _____
 Area of Specialty: _____
 Address: _____

 City/State/Zip: _____
 Email: _____
 Phone: _____
 Dietary Restrictions: _____
 Special Accommodations: _____

Please check appropriate payment level:

MIAAP Members

- Fellows: \$85
 Residents: \$50
 Students: \$25

Non-member Health Professionals: \$125

Form of Payment

Check (Please make checks out to MIAAP)

Credit Card

Visa Mastercard Amex Discover

Name on Credit Card: _____

Security Code: _____ Exp. Date: _____

Signature: _____

I need a receipt

Confirmation: Receipt of each registration will be acknowledged with an email.

Refund Policy: The MIAAP understands the unpredictable schedules of health care professionals. However due to meeting expenses incurred, it is necessary to charge a \$25 cancellation fee. Participants must cancel at least 5 business days prior to the event. Refunds will not be provided after the five day cut off. Registrations can be transferred for another employee of the same practice if the MIAAP is notified via email at least 24 hours prior to the event.

Cancellation: The MIAAP reserves the right to cancel any educational program. Registered participants will be notified up to one day in advance if a cancellation or change occurs. Registration will be refunded for all pre-registered participants.