



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Michigan Chapter

Website Advertising

ADVERTISING AVAILABILITY

Leaderboard, Skyscraper, or Boombox.

LOCATION

Advertising space is available on these pages of our website:

- Home
- Events
- Programs
- Education
- Alerts
- Member
- Newsletter

Please visit our website at www.MIAAP.org or contact our office at 517/484-3013 to see which location best serves your advertising needs.

ADVERTISING RATES

Size:	Monthly	3 Month	Annually
Leaderboard 720px X 100px	\$150	\$400	\$1350
Skyscraper 155px X 600px	\$150	\$400	\$1350
Boombox 250px X 250px	\$125	\$340	\$1125

Ad 1) Size: _____ Location: _____ Duration: _____ Price: _____

Ad 2) Size: _____ Location: _____ Duration: _____ Price: _____

Ad 3) Size: _____ Location: _____ Duration: _____ Price: _____

Ad 4) Size: _____ Location: _____ Duration: _____ Price: _____

*please contact Angela at (517) 484-3013 or angela.clock@miaap.org if you have any questions. **Total Price:** _____

CONTACT INFORMATION

Company /Organization Name: _____

Address: _____

Fax Number: _____ Phone Number: _____

Name of *Authorized Person* to whom ALL correspondence will be sent: _____

Address (if different from above): _____

Fax Number: _____ Phone Number: _____

Email: _____

Method of Payment: Check—Payable to Michigan Chapter, AAP **OR** Paypal *

*If paying by Paypal please provide us with the email address you would like us to invoice: _____

Signature of AUTHORIZED company representative: _____ Date: _____

ACCEPTABILITY OF ADVERTISING: All products and/or services to be considered for advertising must be related to, effective in, or useful for the practice of medicine and more specifically the specialty of pediatrics. All drugs, instruments, and equipment must be approved by the Food and Drug Administration and the advertisements must conform to all federal regulations. MIAAP does not claim any responsibility for the contents of advertising and the acceptance of advertising does not in any way constitute endorsement or approval by the Chapter or the Academy of a product, service, or company. The Michigan Chapter, American Academy of Pediatrics reserves the right to reject or cancel any advertising. All advertising copy is subject to approval by the editor. Please allow two weeks from when we receive your ad for it to appear on our website.

PLEASE SUBMIT COMPLETED FORM TO:
112 E. Allegan, Ste. 800, Lansing, MI 48933 or angela.clock@miaap.org